

Introducing...

Leadership PLENTY®

Equipping Citizens to Take Civic Action

LeadershipPlenty® is a training program that introduces essential skills for community leadership such as building partnerships, managing conflict, and taking action.

It is a powerful learning tool to help diverse groups, in communities large and small, learn to work together to solve problems and create opportunities.



Pew Partnership
FOR CIVIC CHANGE

LeadershipPLENTY[®]

is about NEW ways of
THINKING and ACTING



WE WANT TO LIVE IN COMMUNITIES where there are plenty of leaders to make things run smoothly. It's frustrating that no one seems to step forward who is equal to the task. The good news is that we live in communities of leadership *plenty*—that is, with plenty of people with untapped talents which, if put to use, would make their communities better places to live and work and raise families.

Strengthening leadership is about establishing new ways of thinking and new patterns of behavior in a community—rather than hoping that if we just waited long enough or interviewed enough candidates, the right person would come along with all the answers. LeadershipPlenty[®] embraces the belief that people from different backgrounds can and must work together, and it provides the tools needed to prepare them for the task.



WHO is it for?



LeadershipPlenty® is designed for a broad range of citizens. The goal of LeadershipPlenty® is to make civic leadership training available to every American. It is especially valuable for:

- NEIGHBORHOOD RESIDENTS who want new skills to bring to old problems
- REGIONAL ORGANIZATIONS that want to increase the capacity of local leaders to work together and achieve results
- CITIZENS FROM RURAL COMMUNITIES who want to use local talent and assets to create a sustainable future for their children
- COLLEGE AND UNIVERSITY STUDENTS who want to be involved both on and off campus
- NONPROFIT ORGANIZATIONS that want to maximize the impact of their staff and volunteers
- ESTABLISHED LEADERS who want to build a new set of skills and relationships.

The Curriculum

The LeadershipPlenty® Training Program consists of nine interactive units, or modules, that identify skills vital for community problem solving. Complementing the nine-module training program is a practicum entitled *Facing the Challenge of Racism and Race Relations* that provides participants with the opportunity to address issues of race, use their training to deepen their understanding of community challenges, and engage in effective group work.

The Nine Modules in LeadershipPLENTY®

One

FINDING LEADERS WITHIN This module introduces the theme of LeadershipPlenty®: that the plenty in community leadership comes from recognizing the wealth of capacities that people in the community already possess.

Two

IDENTIFYING COMMUNITY ASSETS The concept of LeadershipPlenty® highlights the diversity of people in every community who are its potential leaders. The purpose of Module Two is to develop in participants an understanding and appreciation of the assets model for community change pioneered by John Kretzmann and John McKnight.



Three

MANAGING GROUPS FOR RESULTS The purpose of Module Three is to increase participants' understanding of group dynamics and familiarize them with the issues and tensions that most groups experience.

Four

MAKING MEETINGS WORK BETTER Well-managed meetings actually help motivate people to stay involved in community change efforts and reserve group energy for substantive issues. The purpose of Module Four is to provide participants with the organizational strategies and tools for achieving group purposes in community meetings.

Five

MANAGING CONFLICT Individuals do not always agree. The challenge and opportunity for a community leader is to learn how to manage conflict and to channel its energy in a positive way. The purpose of Module Five is to explore the necessity of conflict in group work and its role in the consensus-building process.

Six

BUILDING STRATEGIC PARTNERSHIPS By identifying their own self-interests and understanding and acknowledging the interests of others, organizations are able to build and sustain strategic partnerships. The purpose of Module Six is to help community leaders understand partnerships better and engage in them more effectively as they strive to solve complex community problems.

Seven

MOVING FROM TALK TO ACTION Module Seven examines the strategies that help leaders chart the journey from community vision to concrete action. The skills learned in this module enable a group to get started, to make measurable progress, to celebrate accomplishments, and to revise plans if necessary.

Eight

VALUING EVALUATION Many of us think the word "evaluation" means being tested—that someone is going to tell us everything we're doing wrong. LeadershipPlenty®'s Module Eight introduces evaluation as an opportunity for groups to reflect on the results of their work.

Nine

COMMUNICATING FOR CHANGE It takes deliberate effort and specific skills to sustain a conversation in the larger community about the issue(s) being addressed. Module Nine introduces strategic communication as an important tool for achieving results by developing and sharing a powerful message with targeted audiences.

Practicum

FACING THE CHALLENGE OF RACISM AND RACE RELATIONS This exercise focuses on a process groups can use to discuss tough issues in constructive ways. Using materials from the Study Circles Resource Center, the practicum provides the opportunity to have an honest dialogue about how racism manifests itself in every aspect of our community lives.

A Call for Leaders

THERE IS NO LACK OF LEADERSHIP in America. Rather, Americans are eager to work together to tackle tough problems on a range of issues from afterschool programs to economic development to affordable housing. LeadershipPlenty® can prepare citizens with the skills, attitudes, and relationships required to make lasting changes in their communities.

We invite you to find out more about how LeadershipPlenty® can help you make the most of your leadership potential in your community. Contact your local LeadershipPlenty® partner at the address provided on this brochure, or visit us on the web at **www.pew-partnership.org/lpinstitute.html** to learn more about the program.

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